

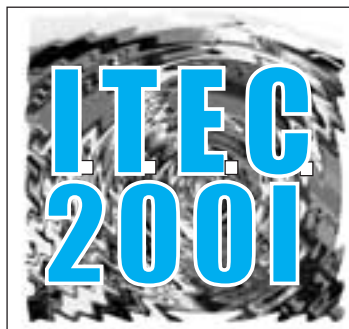
**ADVERTISER,
EXHIBITOR and
SPONSOR
OPPORTUNITIES
for**

INTERNATIONAL TUBA AND EUPHONIUM CONFERENCE

2001 LAHTI

4-12 August 2001, Sibelius Hall, Lahti, Finland

www.musicfinland.com/brass/itec



PROGRAMME ADVERTISING

ITEC 2001 will feature a 60 to 80 page programme which will contain all individual recitals and concert programmes, artist profiles, general information for attendees and advertisements. The front and back covers will be in full colour and we will be using high quality paper. The production will, as well as all our publications, be a souvenir in itself. The programme booklet will also be sold at every concert (edition of over 2000 copies).

The size of the programme booklet is A5

Prices for advertisements as follows:

(All prices in Euros)

Outside Back Cover	€700 (colour)
Inside Cover (front or back)	€500 (colour)
Centre page (inside)	€500 (colour)
Centre page (outside)	€400 (colour)
Full page – black & white	€200
1/2 page – black & white	€150
1/4 page – black & white	€100

EXHIBITION INFORMATION

All of our display areas will be located in the **Sibelius Hall Congress and Concert Centre** where the conference will be held. We will set aside ample time in the schedule specifically for viewing displays as well as encouraging attendees to browse at other times. We will provide assistance if required. We will also have 24-hour security personnel on site. The Sibelius Hall will be closed every day between 23.00–07.00.

FEE: €200 for first table and €100 for each additional table.

The instrument display will be in the Forest Hall, an impressive 13-meter high hall with 1000 m² of floor space. From the Forest Hall there is a view to Lake Vesijärvi. The hall is also the lobby to the Main Hall. Instrument testing rooms are near the area too.

Sheet music, CD's, accessories etc. will be displayed in the "Carpentry Factory", the hall nearest the main door, just 15 meters from the Forest Hall. In this hall there is 470 m² of floor space. If necessary we will organise more space for the displays. All exhibition areas are on the ground floor and all participants will pass by these areas frequently.

Chairs and electrical outlets will be provided in all areas at no extra cost. We are also happy to help you with exhibition walls, computers etc. if needed. All costs caused by special wishes will be charged from the exhibitor. Please let us know in advance all your possible requirements for assistance etc. Please do not hesitate to ask for our help.

ASSIGNMENT OF EXHIBITION AREAS

Exhibition areas will be assigned according to the exhibitor's preference on a first come- first served basis in the order that exhibitor's contracts and fees have been received.

EXHIBIT OPENING

We require the exhibitors to set up their displays between 10 a.m. and 2 p.m. on Sunday, August 5th 2001, or at another time negotiated with the ITEC faculty. Take down time will be the afternoon of Sunday 12th. Setting up and taking down of displays will be the exhibitors' responsibility, although we will have student assistants and they will help you, if possible, at the time.

STORAGE OF PACKING MATERIALS

During the exhibitions you can store boxes etc. in the Sibelius Hall.

PRE-CONFERENCE SHIPPING

Exhibitors may ship products in advance for storage at the Sibelius Hall. Deliveries will be accepted from July 20th 2001. Please contact Conference Host Harri Lidsle to confirm arrival dates. All pre-conference shipments will be the responsibility of the exhibitor.

**Shipments should be addressed to
HARRI LIDSLE
ITEC 2001, Sibelius Hall,
Ankkurikatu 7
15140 Lahti, Finland, Europe.**

RULES OF THE SIBELIUS HALL

Please do not permanently affix anything to the walls, floors or furniture in the exhibit areas. All possible repairs caused by breaking the rules will be charged from the exhibitor.

LIABILITY AND INSURANCE

The officers or staff of the International Tuba and Euphonium Conference (ITEC), the Tubists Universal Brotherhood Association (TUBA) and the Sibelius Hall, will not be held responsible for any damage caused to the exhibitor's property (e.g. theft, damage by fire, accident or other causes of damage). The same shall apply to goods delivered prior to the conference and to items left behind after the closing of the exhibit.

ARTIST AND EVENT SPONSORSHIP

Many companies have indicated an interest in sponsoring specific artists. Limited performance spots are still

available. It is traditional at ITECs that there is no fee paid to the artists. We do have some limited funds for hotel expenses, but would appreciate flights being funded.

We need sponsors for a variety of events from banquets and orchestral evenings to the jazz nights. We can arrange either exclusive or partial sponsorship. If this interests your company, please contact Conference Host Harri Lidsle.

COMPETITION PRIZES

Though competitions are not the focus of any ITEC conference, they are a major component and attract a lot of attention throughout the low brass world. The level of competition at ITEC 2001 will be such that many of the finest young players in the world will take part in the event. As you will see from the list of competitions below, we will need a significant number of prizes for a variety of levels and we would, of course, appreciate any assistance you can give us in this respect. Some companies have already agreed on providing professional instruments and we need more of those. We also need mutes, mouthpieces, gig bags, cash anything would be appreciated.

HERE ARE THE COMPETITIONS FEATURED AT ITEC 2001:

Young Artist Euphonium

Young Artist Tuba

Artist Euphonium

(Artist Tuba will be in co-operation with Lieksa Brass Week)

Arnold Jacobs Mock Orchestral Tuba Audition

Rich Matteson Jazz Competition

Tuba/Euphonium Quartet

INFO/CONTACT

Harri Lidsle, Conference Host, ITEC 2001, Harri.Lidsle@sci.fi, Peurankatu 3, 15200 Lahti, Finland, Europe

SUBMISSIONS WILL BE ACCEPTED ON A FIRST-COME FIRST-SERVED BASIS

EXHIBIT AND ADVERTISEMENT CONTRACT

2001 INTERNATIONAL TUBA and EUPHONIUM CONFERENCE (ITEC 2001)

It is understood that the attached document relating to terms and conditions at ITEC 2001 constitutes in part the agreement represented by this contract. This contract guarantees that ITEC 2001 will provide the following to the exhibitor and/or advertiser:

Exhibit space in the Sibelius Hall Congress and Concert Centre from 10:00 a.m. Sunday the 5th of August to 5:00 p.m. Sunday the 12th of August 2001. Display tables (120 cm x 70 cm) will be provided by ITEC. Exhibitors must provide own coverings.
(€200 for first table, €100 for any additional)

Type of exhibit: (mark one)

Sound-Producing (instruments): _____ Non-Sound Producing: _____

Total number of tables: _____ Exhibitor Fees: _____

Advertising in the dimensions and fees as detailed earlier in this document

All advertisements must be submitted by the 1st of July 2001. It is possible to send them as digital or camera-ready form.

Advertisement size (mark one)

Inside Cover (Front/back): _____ Back Cover _____ Centre page (inside) _____

Centre page (outside) _____ Full Page _____ 1/2 Page _____ 1/4 Page _____

Total advertisement Fee _____

Total Exhibitor Fee _____

TOTAL FEES ENCLOSED _____

Charge € _____ my VISA _____ MASTERCARD _____ EUROCARD _____

Card number _____ Expiry Date _____ TOTAL _____

Name of cardholder _____ Signature _____
(please print)

**Bank transfer to the account: University of Helsinki / ITEC2001
LEONIA, FIN-00007, Helsinki, Finland, SWIFT PSPB FI HH
Telefax pgiro sf account number 800015-12043**

I UNDERSTAND AND AGREE ON THE CONDITIONS OF THIS CONTRACT AND WILL ABIDE BY THEM:

ITEC 2001 Representative

Music Industry Representative

Name **Harri Lidsle**

Name _____

Signature _____

Signature _____

For: **ITEC 2001**

Company _____

Date _____

Date _____

Please send us two signed copies of this contract. After signing them ourselves we will return one copy to you.